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One Connection. Unlimited Possibilities.

Center of Rural Entrepreneurship (CORE)

Online Tools for Entrepreneurs

Excite. Educate. Empower.

The Southwest Initiative Foundation's (SWIF) CORE website serves as a one-stop shop for entrepreneurs to find the resources and tools they need to help their business succeed. Whether you're an entrepreneur thinking of starting a business, currently in business or have questions on getting out of business, CORE is for you.

Our website offers:

- Starting a Business webcasts with downloadable business plan, cash flow spreadsheet and entrepreneurial quiz
- Developing a Marketing Plan webcasts with downloadable marketing plan outline tool
- Power of the Smart Phone webcasts featuring fundamentals, business benefits and apps for smartphones
- Business tools for planning, management, growth and transition
- Programs, financing, marketing and technical assistance resources
- Inspiring stories of our region's innovative entrepreneurs
- Links to Facebook and Twitter where entrepreneurs connect and network
- Blogs with the latest business news and happenings from throughout southwest Minnesota

Visit www.mncore.com to see how CORE can go to work for you!



Scan this QR code using your smartphone to go directly to our website or find us on Facebook as MN Center of Rural Entrepreneurship and Twitter @MN_CORE.



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Starting a Small Business Classes to Fit Your Schedule

Business planning is critical to successfully starting and building a business. SWIF's CORE website provides the direction, tools and resources needed to write a winning business plan that validates your ideas and helps you focus on each aspect of the plan. Taking the time to watch the Starting a Business Class is a good business investment.

SWIF's Starting a Small Business webcasts are built to fit your schedule. Take the class in the morning, at lunch, evenings...whenever, wherever. Start or stop segments at your convenience. It's easy and you're in control.

Through the webcasts, entrepreneurs will:

- Learn the fundamentals and preparation of a business plan and cash flow projection to determine if a business idea is feasible, marketable and profitable.
- Download forms and input notes while watching.

Have questions while watching?

Email us at loans@swifoundation.org and we'll get back to you within one business day.

Do you learn better with a live instructor?

Come to our monthly class in Hutchinson. We'll take you through all the same elements of starting a business. Check our calendar on the website for dates and times. Email gregj@swifoundation.org or call 1-800-594-9480 to register.